



**Who is BDPA New Jersey  
Metropolitan Chapter?**

**[www.bdpanewjersey.org](http://www.bdpanewjersey.org)**

# National Level (BDPA.ORG)

- For 40 years, BDPA has enabled the upward mobility of African Americans and other minorities in the Information Technology (IT) and STEM fields. Through its 45 local community chapters in major cities across the United States
- 2500 Membership Base
- 100 Corporate Sponsors

## OUR MISSION

- To build a pipeline of diverse professionals and aspiring students in the STEM and digital technology fields through innovative professional and technical development programs and activities.

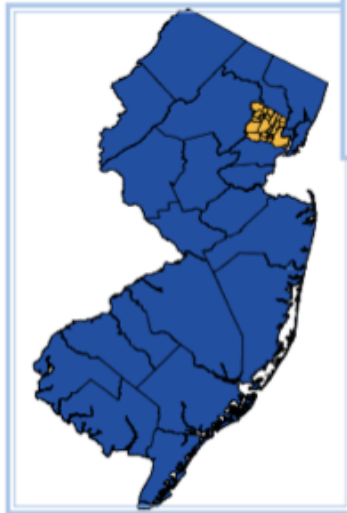
# Local Level - NJ Metro Chapter

- *The New Jersey Chapter, 501c3, was established in 1981*
- 70+ Members
- We provide events for students and adults with a STEM focus
- Corporate Sponsors (*Johnson & Johnson, JP Morgan Chase and Prudential*)

## Our Programs

- Families In Technology Day
- High School Computer Competition (HSCC)
- Student Information and Technology Education and Scholarship (SITES) Program
- Quarterly Program Meetings
- Scholarship Awards Dinner

# Our focus is Newark & Essex County



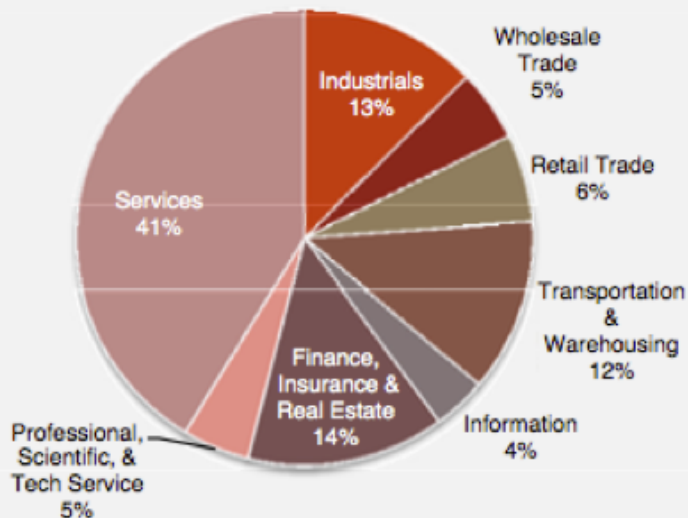
**Essex County**

**Population 789K+**

# Facts on Newark, N.J.



Employment by Industry, 2011



Today, 274,000 people live in Newark, an area of approximately 24 square miles. For the first time in six decades, Newark's population is growing.

- More than 50 Fortune 500 Companies in operation
- 10K private businesses that employ 140K people
- 1.7M highly-skilled labor pool in region
- 50K students, faculty and staff located at 5 colleges & universities

# Opportunities to serve our communities

## LABOR FORCE & EMPLOYMENT

CURRENT CIVILIAN  
LABOR FORCE

**377,200**

TOTAL EMPLOYED

**349,450**

UNEMPLOYMENT  
RATE

**7.4%**

6.5% NJ (April)  
5.5% US (May)

PER CAPITA PERSONAL INCOME

**\$32,149** \$36K NJ  
\$28K US

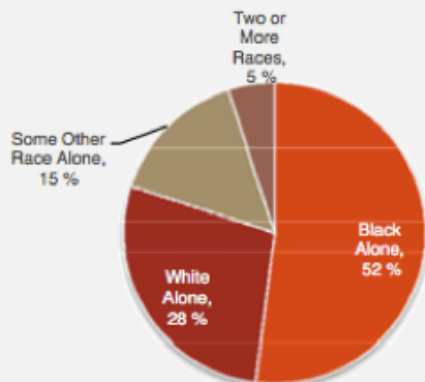
Increase  
awareness of  
STEM Jobs in NJ



## RACIAL COMPOSITION

Newark is a diverse city. In the most recent census, more than half of its residents identified themselves as black, and 28% identified themselves as white.

Irrespective of race, 33% of the total population identified itself as of Hispanic origin.



Increase  
awareness of  
STEM Careers



## AGE DISTRIBUTION

Newark is a relatively young city –24.9% of residents are between the ages of 20-34; 15.8% are younger than 9; and 14.6% are between the ages of 10-19.

Age Distribution	Newark	NJ
0-9	15.8%	12.6%
10-19	14.6%	13.5%
20-34	24.9%	18.8%
35-44	13.6%	14.1%
45-54	12.1%	15.7%
55-64	9.2%	11.9%
65+	9.7%	13.4%

STEM programs  
to under served  
minorities

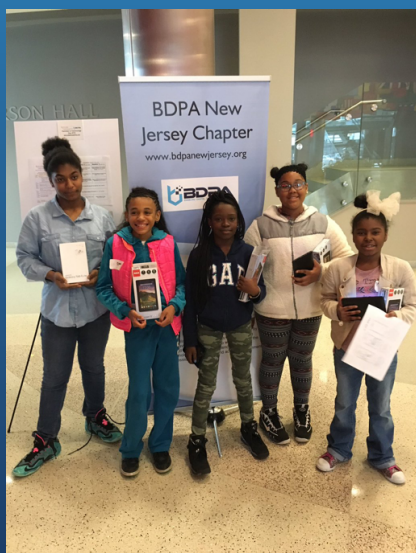


Increase  
awareness of  
STEM Degrees





# How can your organization help?



# BDPA Corporate Sponsorship Program

- **Program** is designed to offer corporations an opportunity to partner with BDPA under a formal alliance to meet corporate goals and objectives for recruiting, employee development, and philanthropic endeavors.
- The program allows corporate sponsors to not only offer financial support but also participate in programs developed to enhance the technical and professional skills of the African American community.

## Contribution Levels

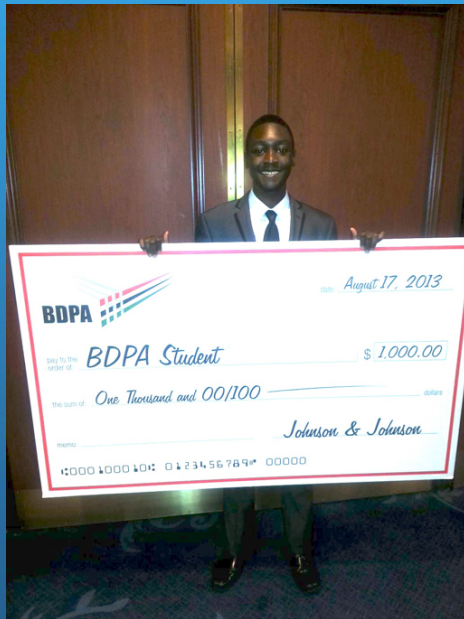
- **Platinum Corporate Sponsor** - \$100,000
- **Diamond Corporate Sponsor** - \$75,000
- **Gold Corporate Sponsor** - \$ 50,000
- **Silver Corporate Sponsor** - \$ 25,000
- **Bronze Corporate Sponsor** - \$10,000
- **Corporate Sponsor** - \$5,000



# Our programs reach professionals!



# Our programs reach students!



High School Computer Competition (HSCC)  
Student Information and Technology Education and Scholarship (SITES) Program

# Next Steps

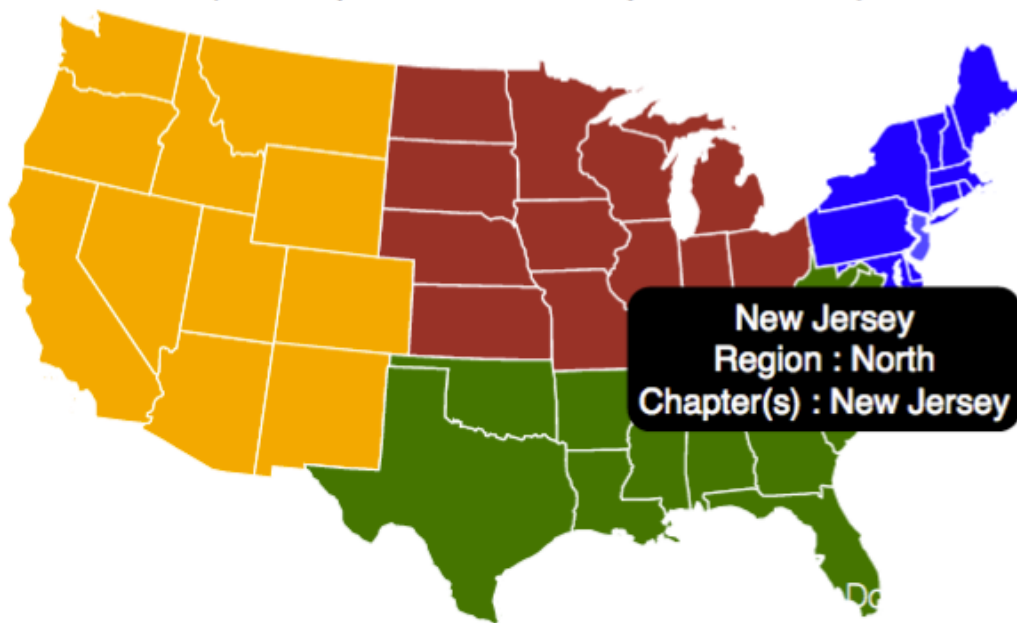
New Jersey Chapter sponsorship program, contact the corporate sales support team by e-mailing: President Anthony Dupree at [President@bdpanewjersey.org](mailto:President@bdpanewjersey.org)



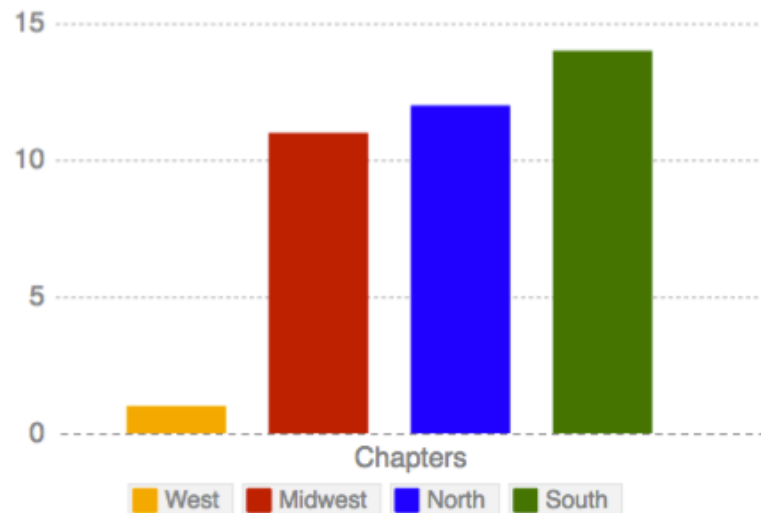
# 40+ BDPA Chapters Demographics

## REGIONAL INFORMATION

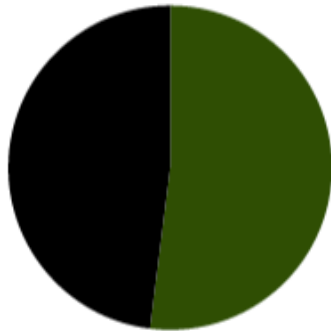
(Scroll pointer over map and charts)



## NUMBER of CHAPTERS BY REGION: TOTAL 46

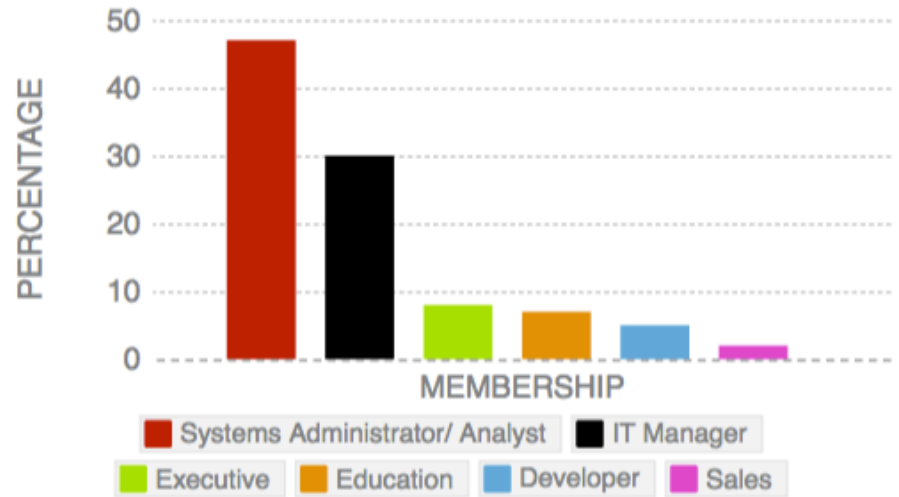


**ONLINE COMMUNITIES: 70,000+ CONNECTIONS**

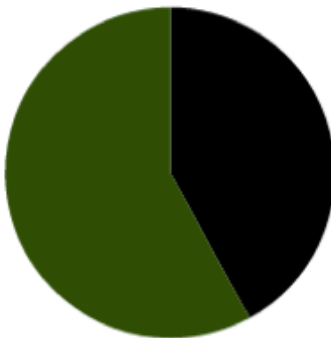


ADULT PROFESSIONALS (52%) STUDENTS (48%)

## MEMBERSHIP TYPE

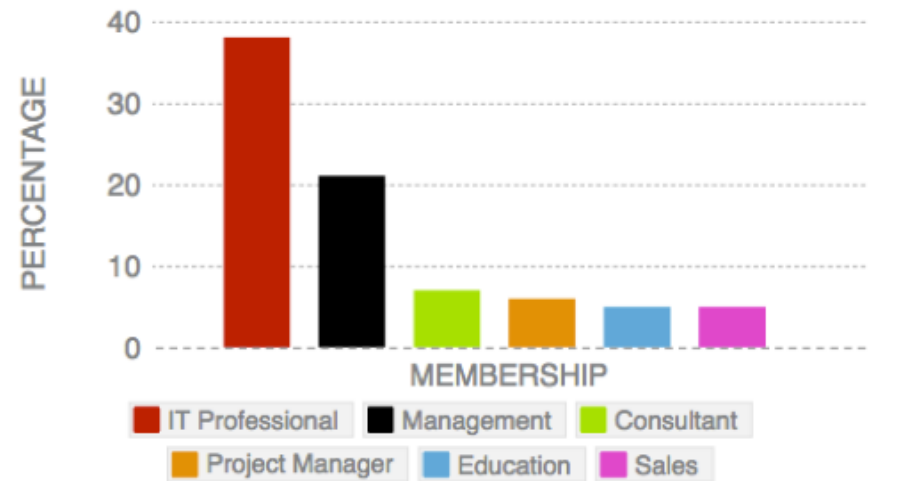


## IT Roles



FEMALE (42%) MALE (58%)

## GENDER



## CAREER FOCUS



# National BDPA Technology Conference & Career Fair August 8-11, 2018

*HYATT REGENCY NEW ORLEANS  
601 Loyola Avenue  
New Orleans, Louisiana 70113*

<http://www.bdpa.org/>



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